



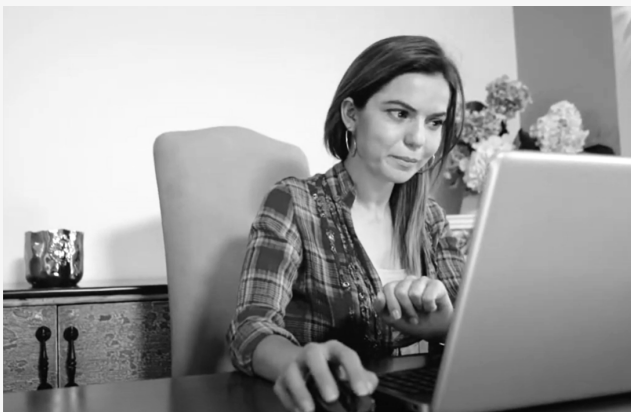
GLOWY⁺

INTERIORS

‘HOW IT WORKS’
BROCHURE

GLOWY INTERIORS

QUICK TURNAROUND ONLINE INTERIOR DESIGN SOLUTIONS



We design various spaces such as Living Rooms, Bedrooms, Dining Rooms, and Kids' Rooms. With years of expertise in architecture and interior design, Glowy Interiors offers professional solutions efficiently and cost-effectively. Led by experienced interior designers and architects, Glowy team is ready to apply their innovative design principles tailored to your selected spaces.

SHOP THE LOOK

You can purchase our pre-designed rooms via 'Shop the Look' section of our website. This will be completely adapted to your home via the information we collect from you.

ROOM DESIGN

If you prefer the Bespoke Way which will be unique to you - we can approach this more in detail and create your space specific to your designs and desires. 'Room Design' will require the client to provide information listed on 'Room Designs'.



A Style Workshop gathers your preferences and requirements for your chosen space. The project then begins and evolves interactively via your personal account 'My Design Service'. We provide a Concept Design Board, Layout Plans and a detailed Product & Price List. You can complete the decoration yourself or entrust us with the implementation for a seamless handover.

GLOWY INTERIORS is your go-to online design service, offering tailored decoration proposals and interior renovation solutions. We provide professional, project-specific solutions for your chosen space, complete with quick turnaround times and a curated selection of in-house furniture and products.



WHO ARE WE? We are proud to be part of Glowy Interiors, a brand that seamlessly blends user satisfaction and functionality with innovative design in Architecture and Interior Design. Glowy Interiors, a brand of **Broadlook Limited**, is dedicated to online serving within the United Kingdom.

WHAT SERVICES DO WE PROVIDE?

At Glowy Interiors, we offer a comprehensive service for users looking to renew their living spaces. By registering on our site and paying the design and consultancy fee, users can access our pre-designed 'CONCEPT ROOMS' online, complete with concept development and project production.

Our service includes a Concept Board that features:

- **Plan layout**
- **Colour + materials board**
- **Fabric and furniture selections**
- **2D visualisations of furniture placed in your room to scale**
- **Lighting and accessories**
- **Product with their Price List and your Quotation**



To ensure accurate concept development, we require sketches, measurements, and photos of your room. If you need assistance, you can purchase our *surveying service*. Additionally, we offer transportation and application services for the delivery and installation of your chosen products. If our style resonates with you but our designs don't fully meet your needs, you can opt for our '*Room Design*' service. This includes a Style Workshop to understand your personal preferences and decoration needs. The project then begins with an interactive process conducted online between you and our team. At the end of the service, you will receive a Concept Design Board with all the details mentioned above. If desired, we can also manage the implementation process of the project on your behalf. For this, please contact us directly.

WHAT SETS YOUR SERVICES APART FROM OTHER INTERIOR DESIGN AND ARCHITECTURE COMPANIES?



At Glowy Interiors, our exclusive online service ensures that you achieve your desired results much faster than traditional project timelines. Leveraging our extensive experience, we are committed to delivering high-quality living spaces. By registering on our site, you gain access to a dedicated workspace that serves as your communication channel with us throughout the project. Together, we will create your dream space through a transparent and collaborative process.

HOW DOES GLOWY INTERIORS ESTABLISH THE RELATIONSHIP WITH ITS USERS?



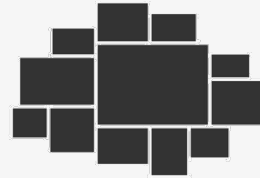
At GlowY Interiors, we adhere to specific principles in our relationship with users. We offer a variety of concepts tailored to our brand's unique style. Our goal is to align these concepts with your personal preferences. If our existing concepts don't fully meet your needs, we strive to create living spaces that truly reflect your identity and lifestyle, ensuring a better service experience.

WHAT ARE THE OPTIONS OF STYLES DO YOU OFFER IN YOUR 'SHOP THE LOOK'?



To provide you with a seamless service, our pre-designed room concepts emphasize simplicity in materials and limited use of details, all while showcasing a refined design language. Our style bridges contemporary needs with a blend of modern and classic elements, which we define as elegant-chic. This balance of detail and material density creates rooms that harmonise modern and classic aesthetics.

WHAT IS A MOODBOARD AND HOW IS IT PREPARED?



A mood board is a visual tool that showcases the designer's inspiration at the initial stage of a decoration project. It harmonizes inspiration sources with the materials to be used, supporting design decisions throughout the project. When you purchase a service from GlowY Interiors, we will provide you with a digital version of the concept board, tailored specifically for you, along with the space sketch and the style study survey you completed. Since we operate online, you won't experience delays often caused by mail, cargo, or arranging meetings.

IS IT POSSIBLE FOR ME TO MEET YOUR DESIGNERS FACE TO FACE OR BY PHONE?



GlowY Interiors is an online-only service, and our fast and affordable project design is maintained through our online communication platform. Our primary goal is to provide the most practical service without the need for face-to-face or phone meetings. Therefore, we do not offer in-person or phone consultations with our designers. However, you can always reach us via email through the "My Design Service" page once you become a member of our site. We will respond to your questions and needs within the timeframes specified in the user agreement, aiming to reply within 6 hours. If you require expert support for measurement and photography services in your room, you can purchase our surveying service from our website.

HOW DO I MEASURE AN INTERIOR SPACE?



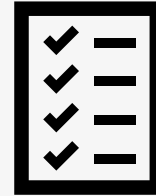
To measure your living room or any other room, all you need is a tape measure or digital meter, paper, and a pen. For a detailed guide, you can prepare and send the necessary information using the tutorial link provided by Glowy Interiors. If you prefer not to take measurements yourself or lack the time, you can purchase a surveying service package from our website. If you take the measurements yourself, we will send you a scaled room drawing after entering the data into our system for your review. If there are any missing measurements or discrepancies, we will ask you to correct them before starting the design. GLOWY cannot be held responsible for any errors due to measurement inaccuracies during project completion or installation.

WHAT ARE YOUR LEAD TIMES FOR YOUR SERVICES?



The expected timeframe for our design service is 15 business days for purchases from 'Shop The Look' and 25 business days for Room Design, starting from the completion of all required documents.

WHAT DOES YOUR DESIGN PACKAGE OFFER? DOES THE SIZE OF THE ROOM AFFECT THE PRICE?



Our design packages are categorised under two main headings, regardless of the room's function, and the size of your room does not influence the price. We offer two different price points: one for our pre-designed rooms and another for bespoke designs.

SHOP THE LOOK

Choose from our pre-designed concepts and become a user by paying the design and consultancy fee. After the measured sketch of your room is prepared (either by you or our team), you will receive a concept board, a measured and furnished plan, and quotation (price-list) tailored to your space.

If you purchase £2500 or more from our 'Shop The Look' products, we will deduct the design fee from the total price.

ROOM DESIGN

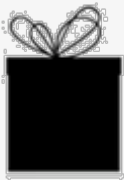
Pay the design and consultancy fee for a custom design that meets your specific requests and budget. Upon project completion, you will receive a concept design board, a dimensioned and furnished plan, and a quotation (price-list).

IS IT POSSIBLE TO OBTAIN THE OVERALL COST OF THE SERVICES IN ADVANCE?



While it's not possible to know the exact cost of your application before the concept project is completed and the price lists are created, the price range we have proposed for pre-designed rooms can help envisage an approximate price range. If you purchase a Room Design service package, one of the first questions in our style workshop will be about your budget range. This allows us to adhere to the lower and upper limits you provide and bring your dream design to life.

CAN I PURCHASE GLOWY ROOM DESIGN PACKAGES AS A GIFT FOR SOMEONE?



Absolutely! We would be honoured if you chose us to bring joy to your loved ones!

THE PRODUCTS FEATURED IN YOUR PROPOSAL FOR MY ROOM – CAN I BUY THIS DIRECTLY FROM YOU?



Yes, you can purchase any product featured in the images we have produced for your room through our website as part of your project. Additionally, you can also buy the products listed in the product and price list, even if they are not designed by GlowY Interiors.

IS IT POSSIBLE TO APPLY ALREADY BOUGHT PACKAGE TO ANOTHER ROOM IF I CHANGED MY MIND?



Once you have uploaded your sketch, style study, and photos to our system and the project design process has begun, you cannot transfer the design and consultancy service fee to another room type. However, changes can be made before the process starts. If there is a difference in service fees and you have made an incomplete payment, we will ask you to complete the remaining amount. On the other hand, if you have overpaid due to switching service types, we will refund the excess amount.

I SENT YOU ALL THE INFORMATION REQUIRED, BUT I CHANGED MY MIND. WHAT ARE YOUR REFUND POLICIES?



If we have received all the necessary data from you and have started your project, we cannot offer a refund. Similarly, if you decide not to proceed with any or all of the furniture and products listed in the product and price list, we cannot provide a refund. Therefore, we kindly ask you to read our terms & conditions carefully and inform us if you decide to discontinue our services before we start your room project.

DO I HAVE THE RIGHT TO REQUEST CHANGES TO THE PROJECT AFTER THE CONCEPT DESIGN BOARD AND PRODUCT LIST ARE RECEIVED?



If your requests involve changes to specific products, we can replace one time only of the items with the new alternatives, according to your preferences. We are confident that we will create a concept that meets or even exceeds your expectations based on the information you provide and your guidance in the style study. However, if your expectations differ significantly and you wish for a new study from a different perspective, we can undertake another study for an additional fee at half price of the original design and consultancy fee.